

03rd July 2023

BSE LIMITED

Listing/Corporate Listing Department

Floor No.25, P.J Towers,

Dalal Street,

Mumbai-400001.

Dear Sir/Madam

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 on Business Update

Scrip Code: 530139

ISIN: INE302C01018

With reference to the above subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to submit a business update, a copy of which is attached below. This is for your information and records.

Thanking you

Yours faithfully,

For Kreon Financial Services Limited

Vidyalakshmi R

Company Secretary & Compliance Officer

BUSINESS UPDATE
Q1 FY24



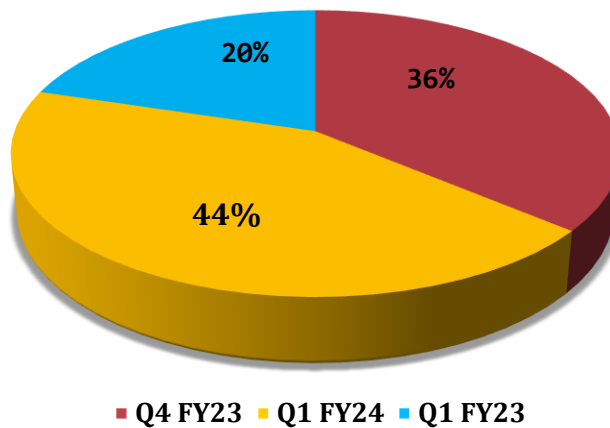
Here's a glimpse of the events and updates that unfolded during the first quarter

Q1 Performance Overview

It's an exceptional start our company has had in the first quarter of this new financial year. We have kicked off the year with vigour, new ideas, and extensive research to achieve our targeted loan disbursements and set the stage for a successful year ahead.

The first quarter has always been a critical period for any organization, as it sets the tone and pace for the rest of the year. We are delighted to report that our company has managed to maintain the consistent growth during this period. We are working tirelessly to capitalize on new opportunities, explore innovative ideas, and conduct thorough research to propel our loan disbursements to new heights.

Revenue



Our proactive approach has allowed us to develop tailored solutions that resonate with our target audience, driving our loan disbursements and contributing to our growth.

Our company's Q1 performance serves as a testament to the dedication, innovation, and research-driven approach of our team. As we move forward, we are poised to achieve even greater milestones, exceed expectations, and solidify our position as a leader in the industry.

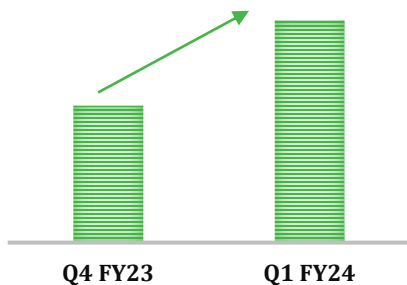


Q-O-Q Comparison (Q1 FY24 Vs Q4 FY23)

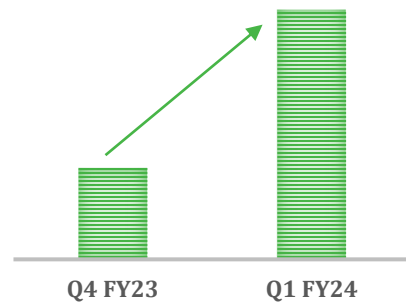
- Number of Loans grew by 20%
- Revenue Climbed up by 21%
- Value of disbursements up by 16%

*All the above percentages are given in comparison with previous Quarter

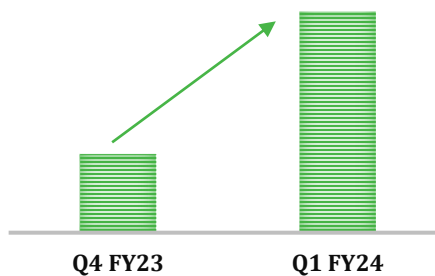
REVENUE



DISBURSEMENTS



NUMBER OF LOANS



Y-O-Y Comparison (Q1 FY24 Vs Q1 FY23)

- Number of Loans grew by 98%
- Revenue Climbed up by 115%
- Value of disbursements up by 103%

*All the above %'s are given in comparison with corresponding QTR in the PY.

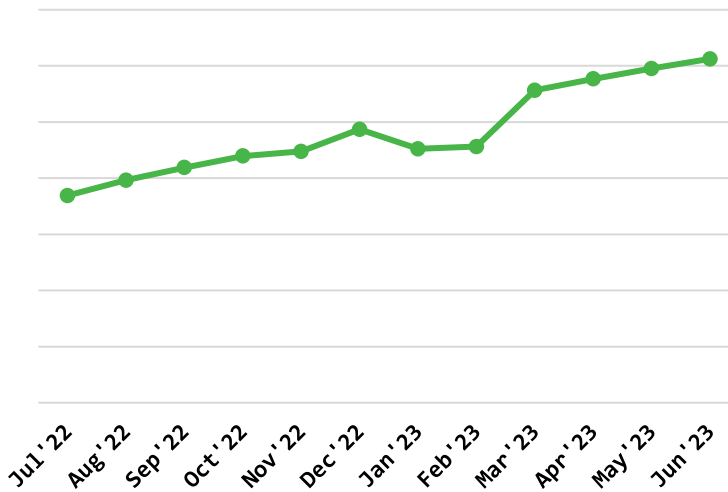


Significant surge in Loan transactions

Over the past year, our company has witnessed an incredible surge in loan transactions quarter by quarter. We have been fortunate to experience substantial growth, which is a testament to our ability to adapt to changing market dynamics.

In Q1, we witness a highest ever demand for loans by recording 2.5 Lakhs loan transactions with Y-O-Y Growth rate of 113% as the economy started to regain its footing. Our team's relentless efforts and strategic planning paid off as we achieved a significant increase in loan transactions compared to the previous Quarter. This positive momentum set the tone for the quarters to follow.

Loan Transactions



Q1 brought further progress and milestones as we continued to strengthen our position in the industry. The word-of-mouth referrals from satisfied customers became our strongest marketing tool. The trust and confidence our customers had in us were instrumental in driving our growth.

Our aim is not just to grow in numbers but to make a positive impact on the lives of individuals and businesses by providing them with the financial support they need.



Successful approval of Year End Financials (FY 2023)

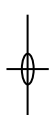
We are glad to announce the successful approval of our year-end financials during the first quarter, along with the decision to schedule our Annual General Meeting (AGM) in July 2023 i.e., earlier than last year, which demonstrates our commitment to good corporate governance practices and our dedication to meeting and exceeding regulatory requirements and industry standards.



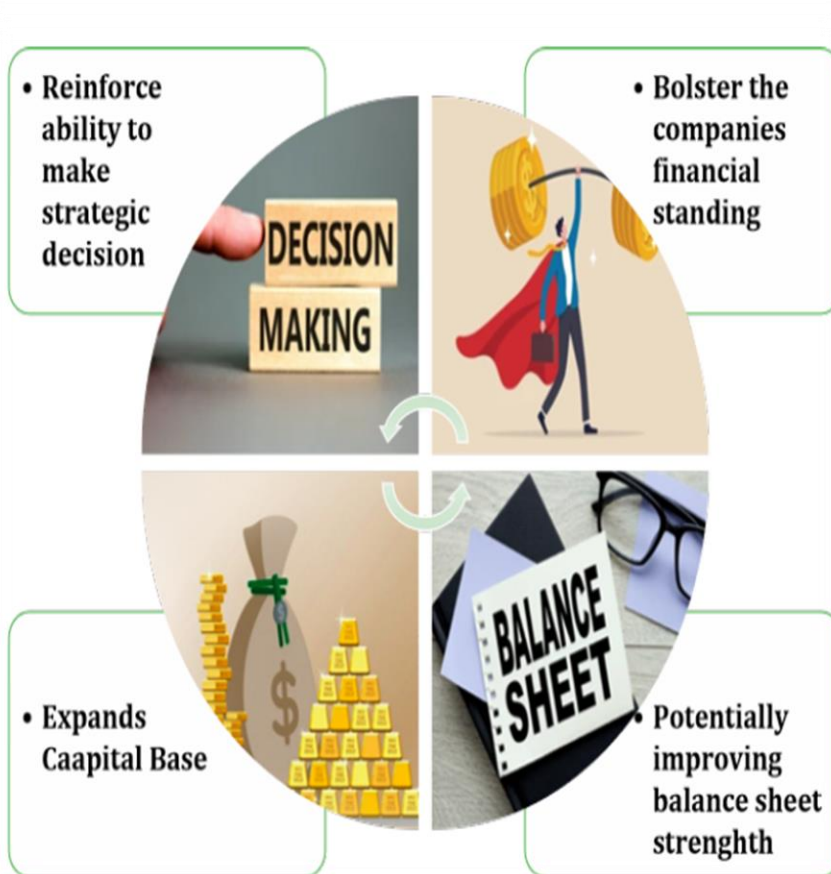
By advancing the AGM, we aim to provide timely information and insights into our company's operations, financial performance, and future plans. This proactive approach ensures that our shareholders have ample opportunity to understand our business and actively participate in the decision-making process

Warrants Conversion

One noteworthy highlight of the first quarter is successfully obtaining listing approval from the Bombay Stock Exchange (BSE) for the conversion of warrants to equity . This development is a testament to the confidence and trust our investors have placed in our company's future. By converting these warrants into equity, we have strengthened our financial position and created a more stable foundation for further expansion and growth.



Moreover, the successful conversion of warrants to equity has opened up new opportunities for us. This is an exciting phase for our company, as we are now equipped with the necessary resources to capitalize on emerging trends and maximize our potential.



As we look ahead to the rest of the year, we remain committed to maintaining this positive momentum. We will continue to innovate, adapt to market demands, and provide exceptional value to our clients and stakeholders. Our goal is not only to sustain our growth but to accelerate it, positioning ourselves as a leader in our industry.



First time ever - Advance Tax payment

Here's one more remarkable achievement of our company—a milestone that marks our resilience, determination, and unwavering commitment to success. It is with great pride and joy that we announce our company's first-ever payment of advance tax, after overcoming years of accumulating losses. This momentous occasion is a testament to our ability to adapt, evolve, and emerge stronger from the most challenging circumstances.



Today, as we celebrate the payment of advance tax, we acknowledge the collective efforts of every individual who contributed to this milestone. Through sheer determination and perseverance, we slowly but steadily began turning the tide.

Risk Mitigation

The first quarter of the year is a critical period for every organization as it sets the tone for the rest of the year. By prioritizing collections during this time, we ensure that we start the year on a solid financial foundation.

During the first quarter, we placed a robust focus on collections, demonstrating our unwavering commitment to mitigating risk and ensuring the soundness of our lending practices. We all know, in any organization how essential managing cash flow and minimizing risk are essential for long-term success.



By intensifying our efforts on collections during the first quarter, we have been able to effectively address potential risks and maintain the quality of our loan portfolio.



We understand that maintaining a healthy loan book is crucial for the sustainability and growth of our organization. Therefore, we have implemented a proactive approach that centers around maximizing collections from our borrowers.

This focused approach has allowed us to mitigate the risk of non-performing assets (NPAs) and strengthen our financial position. By prioritizing collections, we can promptly identify and address any signs of potential credit deterioration.

***“We look forward to embarking on this exciting
journey of growth and success together”***

For and on behalf of Kreon Finnancial Services Limited

**Jaijash Tatia
Whole Time Director
DIN:08085029**

